

Ministry of Higher Education

Misr Higher Institute for Commerce & Computers

Subject : Commercial Studies in English



Subject Code : 3107

Dept. : Management & Accountancy

Level : 3

Time : 2 hours

Examiner: Dr. Yehia Sarhan

Final Examination- First Semester 2016-2017

Date: 14/1/ 2017

1- Translate the following sentences: ترجم الى العربية

- Banking sector acts as the backbone of modern business.
- Accounting is the language of business
- Postal departments perform the functions of saving bank.

11. Translate the following terms and phrases into Arabic: ترجم الى العربية

- | | |
|-------------------------|------------------------|
| a) Accounting records | i. profits |
| b) job satisfaction | j. hard currency |
| c) invoices | k. investment |
| d) performance analysis | l. bank deposits |
| e) barter | m. software packages |
| f) deferred payments | n. legal tender |
| g) interest rates | o. settlement of debts |
| h) inflation | p. monopoly |

111. Read the following passage, and then choose the correct answer.

A) Electronic commerce, commonly known as E-commerce is trading in services using computer networks, such as the internet. Electronic commerce draws on technologies such as mobile commerce, electronic funds transfer supply chain management. Modern electronic commerce typically uses the world wide web for one part of the transaction's life cycle, although it may also use other technologies such as e-mil.

- Choose the correct answer.

1. Ecommerce is famous for trading clothes (T) C F)
2. The exchange of data does not facilitate financing and payments (T) C F)
3. Electronic funds transfer supply chain management (T) C F)

4. Mobile is not an example of technologies. (T) C F)

B) Read the following passage, and then choose the correct answer.

There are three types of banks. Commercial banks were originally set up to provide services for businesses. Savings banks concentrated on meeting specific needs of people who were not covered by commercial banks. Savings banks were originally founded in order to provide a place for lower-income workers to save their money. Cooperative banks were established during the 1800s, to give farmers. They are available in rural and in urban areas.

• Choose the correct answer.

- 1) Saving bank is basically concerned with needs of people (T) (F)
- 2) Commercial banks provide services for businessmen (T) (F)
- 3) Cooperative banks were established in the 1800s (T) (F)
- 4) There are three types of banks
A) Kinds B) species c) special
- 5) Banks are founded to help people.
A) created B) taken C) existed
- 6) Banks are available only in rural areas (T) (F)
- 7) Saving banks are established to create saving habit.
A) well-known B) secured c) built
- 8) The central banks usually oversee the commercial banking system.
A) oversight B) supervise C) supervised
- 9) The major function of central bank is to carry out a country's monetary policy.
A) carry off B) perform C) carry about

Dr. Yehia Sarhan

Good Luck